

GRADUATE SCHOOL FAIR EXHIBIT PROSPECTUS



Walter E. Washington Convention Center
Washington, DC
West Salon

Meeting Dates: October 24 – 28
Graduate School Fair Exhibit Dates: October 24 – 27

www.sfn.org/gradfair

Questions about the Graduate School Fair? Email training@sfn.org

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TERMS FOR EXHIBITING in the GRADUATE SCHOOL FAIR

Eligibility for Exhibiting

The purpose of the Graduate School Fair is to provide prospective students and graduate schools with an opportunity to meet face-to-face during the meeting. Exhibits must emphasize graduate programs and opportunities.

The character of the exhibition space and program are subject to approval by the Society. SfN reserves the right even after an application is received to refuse applications not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. **This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.**

Booth Assignment

Applications for exhibit space are subject to approval by the Society for Neuroscience. Exhibit space is limited. Application and payment reserves an exhibiting program's booth at the Graduate School Fair. All booth assignments will be made by SfN. The Society reserves the right to modify the floor plan and reassign exhibit space if a change in the original assignment is necessary.

Applications

Application and full payment must be received by **August 14**. See Terms of Payment for further instruction.

The application can be found on the graduate school fair [website](#).

EXHIBIT FEE INFORMATION

Contract for Space Exhibitors agree to accept and comply with the policies, rules, and regulations contained in this Exhibit Prospectus and on the Society’s web site, and all policies, rules, and regulations adopted after publication of the Prospectus. The acceptance of an application by the Society and the deposit for rental charges constitute a contract.

Terms of Payment Full payment is due with the application by **August 14, 2020**.

Booth Fees Fee includes an ACORD 25 policy. ACORD 25 is SfN’s approved insurance program for exhibitors. The fee also includes four exhibitor badges per booth space and carpeting for exhibit area.

Saturday, October 24 – Tuesday, October 27

\$655 Institutional Program Members | \$1095 Non-Institutional Program Members

Saturday, October 24 – Sunday, October 25

\$420 Institutional Program Members | \$865 Non-Institutional Program Members

Monday, October 26 – Tuesday October 27

\$420 Institutional Program Members | \$865 Non-Institutional Program Members

Payment Information

Credit Card Payment:

To pay by credit card, indicate your payment preference on the application and you will be immediately directed to the online payment portal.

Check Payment:

Society for Neuroscience
Attn: Graduate School Fair 2020
1121 14th Street, NW, Ste. 1010
Washington, DC 20005

Wire Transfer:

Branch Banking & Trust (BB&T)
Corporate Banking Deposit Officer
8200 Greensboro Drive, Ste. 800
McLean, VA 22102

Wire & ACH Payments:

0005163349053

Routing Number:

054001547

SWIFT Code for International Wires:

BRBTUS33

Cancellations or Space Reductions Cancellation or reduction of space between the date the application is received, and **August 14** will result in an administrative fee of \$50. Cancellation of space between **August 15** and **September 30** will result in a charge equal to 50 percent of the total cost of the canceled space.

Refunds will not be granted after **September 30**.

Failure to Occupy Space Any exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for space. The Society will have the right to use exhibit space as it sees fit, provided the space is not occupied one hour prior to the scheduled exhibit hall opening.

CONTRACTUAL CONSIDERATIONS

Violations

As a condition for exhibiting, each exhibitor will agree to observe all Society policies.

Violations will incur a reduction in points for each regulation violated.

- › Tearing down **prior to 2:00 pm, Sunday, October 25 or Tuesday, October 27**
 - › Exceeding the height limit (see Booth Information section)
 - › Entering a competitor's booth space
 - › Obstructing the view of a neighbor's booth
 - › Distributing/posting advertising or literature outside the exhibitor's exhibit space
-

Insurance Requirements

Insurance is included in your booth fee.

Indemnification and Limitations of Liability

The exhibitor shall defend, indemnify and hold the Society for Neuroscience and the Washington Convention and Sports Authority t/a Events DC, its Board of Directors, officers and employees, and the District of Columbia harmless from and against any loss, damage, liability, claim, demand, action, cost and expense (including reasonable attorneys' fees and costs) arising out of or relating to personal injury (including death), property damage or any other damage caused or alleged to be caused by the negligence, willful misconduct, bad faith, failure to obtain proper licensing, copyright violations, or fraud, by exhibitor or its employees, agents or subcontractors. In addition, the exhibitor acknowledges and understands that the Society for Neuroscience and the Washington Convention and Sports Authority t/a Events DC, its Board of Directors, officers and employees, and the District of Columbia do not maintain insurance that will cover Exhibitor's property, or any business interruption resulting from any injury or damages resulting from the exhibitor not being able to participate in any portion of the event, and that it is the sole responsibility of the exhibitor to obtain business interruption and property insurance as in their judgment may be required.

Cancellation of Meeting and Exhibition

It is mutually agreed that in the event Neuroscience 2020 is canceled due to the unavailability of the convention center for any reason, or due to acts of God, war, strikes, government regulation or advisory warnings (including travel advisory warnings by the government or World Health Organization), civil disturbance, terrorism, or threats of terrorism substantiated by governmental warnings or advisory notices, curtailment of transportation, epidemics, disaster, fire, earthquakes, hurricanes, unseasonable extreme inclement weather, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts in Washington, D.C. or any other comparable conditions or circumstances occurring either in the location of SfN's meeting or in the countries/states of origin of at least 30% of the attendees or along their routes of travel, making it, at the sole discretion of SfN, commercially impracticable, illegal, or impossible to operate the event. In the event is cancelled pursuant to this paragraph, that the application and contract for exhibit space will be terminated. If the event is cancelled pursuant to this paragraph, then the application and contract for exhibit space will be terminated. In the event of such termination neither party shall be liable to the other for delay or failure to perform its obligations, except there shall be a prorated reduction of any fees payable or otherwise due under this agreement and/or refund of any deposits paid.

BOOTH INFORMATION

Non-Contracted Exhibit Space

Any person, firm, or organization not having contracted with the Society for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services; solicit orders; or distribute advertising materials in the Walter E. Washington Convention Center or in any hotel used by the Society to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. No exhibit will be permitted in a hotel room.

Americans with Disabilities Act

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regard to their exhibit space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available online via [the ADA Information Line](#) at (800) 514-0301. Please also visit [Walter E. Washington Convention Center ADA information](#).

Booth Layouts

Each 10 ft. x 10 ft. exhibit space will have an 8 ft. high back drape and 36 in. side rail defining the confines of the space, one (1) 6 ft. x 42 ft. draped table, two (2) chairs, and (1) wastebasket. Exhibit area is carpeted. A booth identification sign measuring 7 in. x 44 in. and showing only the company name will also be supplied in all booths. **Please remember to supply your own methods to hang display material in the booths** (eg. binder clips to secure signs to hanging drape).

Standard Booths

All display material is restricted to a maximum height of 48 in. except for the back wall of the display, which is limited to 8 ft. in height. The booth height may be maintained up to 50% of the distance from the back wall toward the front of the space. No obstructions in the front half of the booth above the height of 48 in. will be permitted.

EXHIBITOR REGISTRATION AND SESSION INFORMATION

Exhibitor Registration Desk Dates & Hours

Friday, October 23 & Saturday, October 24

8 a.m. – 6 p.m. EDT

Sunday, October 25 - Wednesday, October 28

7 a.m. – 5 p.m. EDT

*The exhibitor registration desk is located in **Concourse B***

Exhibit Dates & Hours

Saturday, October 24

1:00 p.m. – 3:00 p.m. EDT

Sunday, October 25 - Tuesday, October 27

12:00 p.m. – 2:00 p.m. EDT

Booth Staffing

As a courtesy to meeting attendees and your fellow exhibitors, exhibitors must open their exhibit on time and staff it throughout each day. **Exhibiting programs are urged to have at least one staff member or security personnel in their booth at all times.** Exhibit personnel shall conduct themselves and wear attire consistent with the professional decorum of the meeting.

Badges

Each exhibiting organization is entitled to 4 exhibitor badges per booth space. Exhibitors may pick up their badges at the exhibitor registration desk located in Concourse B beginning **Friday, October 23 at 8:00 a.m. EDT.** Badges must be worn at all times while in the exhibit area. Exhibitor Badges are **necessary** to access the Graduate School Fair exhibit space in the **West Salon** for booth installation.

Supplementing SfN badges with business cards, ribbons, or company logos is not permitted. Exhibitor badges will be made out only in the names provided by the program. On-site registrants must submit proof of affiliation with the exhibiting company.

Badge Reprints

Attendees and Exhibitors will incur a \$25 fee for badge reprints. ID will be required to receive badge reprints.

BOOTH ACTIVITIES

Operation of Exhibits and Conduct

SfN reserves the right to restrict exhibits that become objectionable due to sound, method of operation, materials, content, or any other reason, and prohibit or evict any exhibit that, in the opinion of Exhibit Management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character Exhibit Management determines is objectionable to the exhibit. In the event of such restriction or eviction, the Society is not liable for any refunds or rentals of other exhibit expenses.

Photographs

Learn more about [SfN's policy for photography and recording](#) during scientific meetings and events.

Photo and Video Release

Taking of photographs in the exhibition hall is strictly prohibited except for booth photography contracted through the official show photographer. An exhibitor may not photograph or videotape the exhibits or product of other exhibitors.

By attending/exhibiting at Neuroscience 2020 or its associated events, you hereby authorize SfN to use any such photographs, videotapes or other recordings of yourself and your guests for any promotional purposes and to license other relevant people/organizations to use them. You hereby indemnify and hold the Society harmless for any such licensed or unlicensed use.

Security

Do not store anything of value in crates going into storage. Professional security guard service will be provided for the perimeter of the exposition (not booths) on an around-the-clock basis beginning with the first day of move-in and continuing through move-out. The Society for Neuroscience, Walter E. Washington Convention Center and The Expo Group are not responsible for loss or damage to exhibitor property. Exhibitors wanting to stay past the published times for move-in will need to hire security for their booth.

Parking at the Convention Center

Convention Center

801 Mt. Vernon Place NW
Washington, D.C. 20001

Washington is surrounded by three major airports, Amtrak and a first-rate subway system, Metro. The Walter E. Washington Convention Center is located between 7th and 9th Streets and N Street and Mt. Vernon Place in downtown D.C., right across from Apple Carnegie Library. [Detailed Directions](#)

Parking

There are over 3000 parking spaces in a three block radius of the facility. These spaces are available on a first come, first serve basis. Advance parking is available through ParkWhiz, book your spot today for the Convention Center. Download the [parking map](#) (pdf).

Metro

Yellow/Green line: Mt Vernon Sq/7th St-Convention Center. Visit wmata.com for schedule. Download the [Metro Map](#) (pdf).

PROHIBITED PRACTICES

The prohibited practices below apply to exhibitors and non-exhibitors:

- ▶ Distributing giveaway items that do not comply with stated policy
 - ▶ Distributing or using stick-on decals and/or similar adhesive-backed promotional items in the Walter E. Washington Convention Center
 - ▶ Suitcasing - canvassing or distributing any materials or product samples outside the exhibitor's own space, the convention center and any SfN contracted hotel unless approved through an official SfN support or advertising opportunity
 - ▶ Advertisements including, but not limited to; billboards, displays of signs, promotional items, or any form of technology outside the exhibit space, convention center and any SfN contracted hotel unless approved through an official SfN support or advertising opportunity
 - ▶ Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area
 - ▶ Hanging signs or banners from the ceiling (island booths only are permitted)
 - ▶ Entering another exhibitor's space without permission
 - ▶ Photographing or examining another exhibitor's equipment without permission (see SfN's policy for photography and recording). This policy also applies to any scientific session.
 - ▶ Wearing buttons, unofficial badges, company name plates, etc., in lieu of the official SfN exhibitor badge
 - ▶ Altering badges in anyway (i.e., ribbons or buttons)
 - ▶ Operating X-ray equipment
 - ▶ Use of minors as models
 - ▶ Noisy electrical or mechanical apparatus interfering with other exhibitors
 - ▶ Use of the Society's name is forbidden on signs inside or outside the exhibit area and on descriptive product literature
 - ▶ No subletting or sharing of exhibit space
 - ▶ Using helium balloons or glitter products
 - ▶ Selling and/or otherwise distributing demographic information obtained by scanning attendees name badges that visit their booth with lead retrieval devices
 - ▶ Exhibitors or their agents may not negotiate blocks of hotel rooms directly with contracted SfN participating hotels
 - ▶ Tipping contracted labor
-

INSTALLATION AND DISMANTLE

Installation and Dismantling Dates & Hours

Installation

Saturday, October 24 or Monday, October 26
9:00 a.m. – 11:00 a.m. EDT

Dismantling

Sunday, October 25 or Tuesday, October 27
2:00 p.m. - 4:00 p.m. EDT

Online Exhibitor Service Manual

The Online Exhibitor Service Manual containing a complete set of service forms will be available **July 20**.

Service Desk

The Exhibitor Service Desk will be open during installation to assist exhibitors with verification and adjustments of their orders for labor, furniture, and other auxiliary services. The Service Desk will be staffed throughout the meeting.

Workers Passes

All pre-approved exhibitor-designated contractors must obtain work passes for all personnel at the exhibitor registration desk during the hours of registration. Work passes must be visible at all times while on the premises of the convention center. Work passes are valid during installation and dismantle only.

In the interest of safety, only those individuals directly responsible for the installation and the dismantling of the booth will be permitted in the exhibit hall during move-in and move-out times. Under no circumstances will children or guests be allowed within the exhibit area until the official opening of the exhibits at 9:30 a.m. EDT on **Sunday, October 25**.

Convention Center Rules and Regulations

Exhibitor compliance with the Walter E. Washington Convention Center is mandatory.

Floor Load and General Lighting

The exhibit floor load of Walter E. Washington Convention Center is 350 lbs. per sq. ft. For heavy machinery or displays, contact The Expo Group. 25% of lighting is provided during move-in and move-out. Lighting one (1) hour prior to show opening each day will be 100%. At the close of the show each day, lighting will be reduced to 50%.

Fire Regulations

No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the District of Columbia Fire Prevention Bureau or insurance carriers, may be used in any booth. The use of any type of crepe or corrugated paper is prohibited. Details will also be included in the Online Exhibitor Service Manual (*available July 20*).

Electricity-Air-Water-Drain

Order forms will be available in the Online Exhibitor Service Manual. Electrical service is 120, 208 volt (single and three-phase).

Exhibitor Appointed Contractor

Exhibitors who plan to use the services of anyone other than the official service contractor must notify The Expo Group on or before **July 20** in writing. Exhibitor Appointed Contractors (EACs) must:

- ▶ Provide The Expo Group with an original Certificate of Insurance by **September 16** (see below for specific requirements)
- ▶ Perform services in accordance with exhibition rules and regulations
- ▶ Not solicit business on the exhibit floor
- ▶ All EACs and contractors, suppliers and vendors who work in the facility must be identified with the WIS Badge or the credential issued by Walter E. Washington Convention Center.

Note: SfN is required to provide the similar proof of our insurance including automobile liability, to the convention center.

Union Regulations

To assist you in planning for your participation in the forthcoming convention, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. To help you understand the various union jurisdictions in the Washington, D.C. area, we ask you to read the following.

Installation & Dismantling

The installation and dismantling of prefabricated displays comes under the jurisdiction of the carpenters' union. However, two (2) full-time exhibiting company employees may work without Carpenter Labor for one (1) hour on the installation (move-in) and one (1) hour on the dismantle (move-out) without union labor on booths that are larger than 10 ft. x 10 ft. Exhibitors may work in booths 10 ft. x 10 ft. or smaller without the use of union labor.

Exhibitors are not permitted to use POWER TOOLS (electric drills, power saws, etc.) on booths of any size. Manual tools such as hammers, screwdrivers, ratchets, pry bars, etc. are allowable for exhibitor use within size and time limitations. Exhibitors may not borrow tools, ladders or other equipment from the exhibit facility and/or The Expo Group.

Material Handling

One individual from each exhibiting company is permitted one trip to hand-carry items into the facility. The exhibitor use of dollies, hotel baggage carts, flat trucks and other mechanical equipment, is not permitted. The Expo Group will control access to the trade show floor which includes access from the loading docks and/or all doorways into an exhibit facility. This will help to provide a safe and orderly move-in/move-out. Unloading or reloading any freight into the exhibit hall by any and all private vehicles and contracted carriers will be handled by The Expo Group.

The Expo Group shall be the sole authority on all matters in the DOCK area. This shall include but not be limited to such items as assignment of dock space and loading or unloading of all materials and equipment.

Labor Rates

Straight Time

\$132.81/\$172.66
Monday - Friday
8:00 a.m. EDT - 4:30 p.m. EDT

Over Time

\$195.09/\$253.62
Monday - Friday
4:30 p.m. EDT - 8:00 p.m. EDT
Saturday – All Day

Double Time

\$255.12/\$331.66
Monday - Friday
8:30 p.m. EDT - 8:00 a.m. EDT
All day Sunday and Holidays

Safety

Standing on chairs, tables, or other rental furniture is prohibited. Rental furniture is not engineered to support standing weight. The Expo Group cannot be responsible for injuries or falls caused by the improper use of rental furniture. If assistance is required in the assembly/dismantle of your booth, please order labor in advance using the forms that will be provided in the Online Exhibitor Service Manual (*available July 20*).

Shipping Information

The Expo Group will receive shipments at the Walter E. Washington Convention Center dock; delivery to the exhibitor's booth; removal, storage, and return of empty crates and containers; and removal of packed shipments from the booth and transferring to the outgoing carriers at the Walter E. Washington Convention Center dock. Exhibitors are urged to ensure that all materials are delivered to booths on setup days because deliveries cannot be made during exhibit hours.

All exhibitors are urged to verify the delivery of their freight before arrival in Washington, D. C. Many shipments cannot be traced or delivered on the weekend.

USPS, UPS, and Federal Express packages going to the Walter E. Washington Convention Center must be sent directly to The Expo Group, they will then be delivered to the exhibitor's booth.

Shipping Instructions

Advance Warehouse

Advance Warehouse is available to receive shipments on **September 21**. These shipments, which must be prepaid, are consigned to the warehouse and must arrive no later than **Friday, October 16**. Crated advance shipments are to be consigned as follows:

Graduate School Fair 2020
Company Name
Booth #
The Expo Group
c/o YRC
7600 Preston Dr., Landover, MD 20785

******Uncrated shipments will not be received at the warehouse.

Direct Convention Center

Direct to Convention Center receiving is available during exhibit setup beginning 8 a.m. on **Thursday, October 22**. Direct prepaid uncrated/crated shipments are to be consigned as follows:

Graduate School Fair 2020
c/o The Expo Group
Exhibit Company
Booth #
Walter E. Washington Convention Center
801 Mount Vernon Pl., NW
Washington, D.C. 20001

Note: Any freight arriving directly at Walter E. Washington Convention Center before **Thursday, October 22**, that has not been confirmed as an early target move-in by The Expo Group, will be refused and returned to the exhibitor.

Advance Warehouse Billing

A copy of the bill of lading for motor freight and air shipments should be forwarded to:

The Expo Group
5931 W. Campus Circle Dr.
Irving, TX 75063
Attention: Dana Trimble
Phone: 972-751-9440 / Fax: 972-751-9540
Email: dtrimble@theexpogroup.com

Direct Convention Center Billing

A copy of the bill of lading showing the number of pieces, weight, classification, carrier, and routing are to be sent to:

The Expo Group
5931 W. Campus Circle Dr.
Irving, TX 75063
Attention: Dana Trimble
Phone: 972-580-9440 / Fax: 972-751-9540
Email: dtrimble@theexpogroup.com

Crate Storage

Empty crates, boxes, and cartons must be ready for removal from the exhibit area by 6:00 p.m., **Friday, October 23**. These materials should be nested as much as possible. "Empty" stickers, which must be placed on all containers to be stored and returned at the close of the exhibit, will be available at the exhibit service desk.

Containers or skids without the "empty" stickers will be considered refuse and disposed of accordingly. Crates, boxes, and cartons may not be stored behind booth backgrounds.

Note: Nothing may be stored behind booths. All packing containers, wrapping materials, carrying cases, etc., must be stored off the exhibit floor. Walter E. Washington Convention Center inspects all exhibits to ensure compliance.

Return Shipping

Please note that exhibitors are responsible for all return shipping. A business center is located in the convention center for your convenience.
